

## Written Exercise – Chapter 1

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Using an app like Temu to shop has its ups and downs. One of the biggest advantages is convenience; the app is designed to run smoothly, load very fast, and make browsing easier than a mobile website. They also offer more personalized experience and heaps of customizable features like dark mode and larger font options. It feels almost clunky to use web browsers when shopping when you have the convenience of an app. Many times, people are worried about payment methods, especially in this day and age when information is stolen so easily. But the app makes checkout a breeze with encrypted information, so you don't have to worry about anything. There are also push notifications that keep you in the loop about sales, shipments, and membership points.

On the other hand, mobile apps can have some drawbacks. They take up storage space on your device which can lead to a slower device depending on your storage space. The app may not work on every phone plus it could look and perform differently depending on the device, like Apple and Android. Unlike shopping on a web browser, where you can compare prices across different stores, the app limits you to one retailer's selection which then can lead to you spending more money on a product that you could have gotten cheaper. Temu also needs frequent updates to stay secure and functional, which can be a hassle. I don't think anyone likes updating their apps either it's always such a hassle. Privacy is another concern, as many apps track user activity to market the items to the end user. Overall, mobile apps are great for fast, easy shopping, but web browsers still offer more flexibility when comparing products.